



**Downtown
Brampton BIA**

Cooksville
Business Improvement Association



March 11, 2021

Hon. Doug Ford, Premier of Ontario
Hon. Christine Elliot, Minister of Health
Hon. Bonnie Crombie, Mayor of the City of Mississauga
Hon. Patrick Brown, Mayor of the City of Brampton
Hon. Prabmeet Singh Sarkaria, Associate Minister of Small Business & Red Tape Reduction
Hon. Rudy Cuzzeto, MPP Mississauga – Lakeshore
Hon. Kaleed Rasheed, MPP Mississauga – East
Hon. Nina Tangri, MPP Mississauga – Streetsville
Dr. David Williams, Chief Medical Officer of Health
Dr. Lawrence Loh, Minister of Health

RE: Advocating For Two Changes To The Red Zone Policy For Restaurants

Dear Premier, Ministers, and Chief Medical Officers of Health,

On behalf of Peel Region's Main Street Small Businesses, we write to collectively voice our concerns over the Red Zone policies for restaurants in our region and advocate for two changes. Our restaurant owners have proven their value, contribution, and commitment to providing a high level of safety to customers, staff and the public who enter their establishments.

1. Amend the limit of 10 customers to 25%+ of liquor licence capacity which is the same percentage that retail is allowed.

A limit of 10 customers is a one size fits all solution which is inequitable. This limits a 1000 square foot restaurant to the same capacity as a 10,000+ square foot restaurant. After analyzing the data and taking into consideration the experience of our business members operating a restaurant in this pandemic, we believe that this policy can be amended to 25%+ of liquor capacity and still keep customers, staff and the public responsibly safe. Many restaurants have larger capacities and can safely accommodate more than 10 people in their establishments because restaurants are professional, highly regulated, and follow all safety protocols put in place by our government and health officials. This echoes the statements made by Mayor Bonnie Crombie, Mayor Patrick Brown, and Doctor Lawrence Loh who all stated on record that there have been zero cases of the virus transmitted in Peel Region restaurants in summer and fall 2020, when restaurants had patios open and up to 50 guests dining indoors.

2. Amend last call operating hours from 9:00 pm back to 11:00 pm, replicating the policy guidelines that were put in place summer 2020.

A last call time of 9:00 pm not only sacrifices a lot of sales during the prime time for restaurants but can also have a ripple effect and negative impact on the possible spread of Covid-19. In our experience, a 9:00 pm last call time is too early for many customers as it gives them very little to no time for finishing their meals and beverages. As a result, those customers often continue their evening of entertainment at another person's home where there may not be safety protocols in place, leading to a possible spread of the virus. Alternatively, an 11:00 pm last call operating time is

late enough for dining customers to finish their meals and beverages and then go home to sleep/unwind without more entertainment. In our expertise, an 11:00 pm last call closing time is early enough to deter the late-night bar scene which is the busiest time and typically takes place between 11:00pm to 2:00 am. We strongly believe that 11:00 pm last call time is the sweet spot for keeping the public most safe in the Red Zone.

Our members have proven their commitment to providing the highest level of safety to customers, staff, and the public in their establishments. Please consider these two changes to the Red Zone policy and help assist in the survival of our restaurants in the Region of Peel.

Sincerely,

DocuSigned by:


JAKE PEDLER
Chair, Port Credit BIA

DocuSigned by:

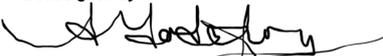

NATASHA MACKINNON
Operations Manager, Port Credit BIA

DocuSigned by:


DIANNE DELA CRUZ
Business Development Manager, Port Credit BIA

DocuSigned by:


KRISTINA ROMASCO
Chair, Downtown Brampton BIA

DocuSigned by:


SUZY GODEFROY
Executive Director, Downtown Brampton BIA

DocuSigned by:

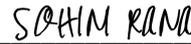

JAMIE BAY
Chair, Clarkson Village BIA

DocuSigned by:


NADIA RICHARD
Manager, Clarkson Village BIA

DocuSigned by:


STEVEN SMITH
Chair, Cooksville BIA

DocuSigned by:


SOHINI RANA
Executive Director, Cooksville BIA

DocuSigned by:


TODD LADNER
Chair, Streetsville BIA

DocuSigned by:


AMBER PAJTASZ
General Manager, Streetsville BIA