

Port Credit BIA		Minutes
	<b>Board Meeting</b> Wed, May 4th, 2022 6:30pm In-person Meeting	
<b>Board Members</b>	John Pappas, Brenda McGarrell, Ric Cooper, Councillor Stephen Dasko, Ann Ivy Male, Julia Chatterji, Wassim Alroz	
<b>Regrets</b>	Lucie Zima, Humberto Sanchez, Dianne Dela Cruz	
<b>Staff</b>	Natasha Mackinnon, Andrew Dmytrasz	
<b>Guests</b>	<p><b>6:30pm:</b> Emily Misk, Dorothy Hagel.  PCBIA Business Members Interested in joining PCBIA Board of Directors.  Gino Dela Cruz, Angie Ning, Andrew Shea.  The Lakeshore Transportation Studies.</p> <p>Lakeshore Transportation Studies meeting:</p> <ul style="list-style-type: none"> <li>• All stemming from the 2019 Lakeshore Connecting Communities TMP.</li> <li>• With the BRT system, it will block all left turns at signalized lights.</li> <li>• Comments heard from PC Businesses.</li> <li>• Huge demand for this section of Lakeshore Road.</li> <li>• Will look at signal timings in the future and will be part of the solution.</li> <li>• Trying to rejig the cross section to get all the elements of streetscaping and patios.</li> <li>• Heard from Councillor Dasko the importance of the patios.</li> <li>• Going to be looking at design elements from the local level.</li> <li>• Toronto will be making Café TO project permanent.</li> <li>• 70% of the traffic rolling through is not local.</li> <li>• Port Credit is full of festivals, art installations and events.</li> <li>• After it goes through the process, it goes to council to be endorsed. This is the time now to have voices heard.</li> <li>• East village is also starting to develop, should not prevent Port Credit as a whole to develop.</li> <li>• Gino's team will investigate alternative ways to move above ground utility boxes. Collectively work with the BIA on any infrastructure.</li> </ul> <p><b>Action:</b>  Natasha: Send decorative poles, leg work/research to Gino's team.</p>	
<b>Minutes by</b>	Andrew Dmytrasz	
<b>Item #</b>	<b>Item Description</b>	
1	Call to Order 7:07 pm	
2	Declaration of any Conflict of Interest: None Stated.	
3	Additions to and approval of Agenda <p style="text-align: right;">Moved by: Wassim Alroz ; Second by: Ann Ivy Male</p>	
4	Discussion and/or acceptance of Minutes from the Board Meeting held on Weds, April 6, 2022 <p style="text-align: right;">Moved by: Ann Ivy Male; Second by: Julia Chatterji</p>	
5	<b>Councillor's Report</b> <ul style="list-style-type: none"> <li>• Lakeshore connecting community plan. Been sounding the alarm since the original proposal as it was not kind. Need to get everyone's voices heard.</li> <li>• Port Credit pedestrian bridge into the program. The cycling bridge made it through the environmental assessment process. Going with an upgraded bridge from a modular one.</li> <li>• The bridge from the train removes 17 parking spots from the Legion. Modern design would only remove two parking spots from the legion.</li> </ul>	

	<ul style="list-style-type: none"> <li>• Should be able to break ground on it sometime next year.</li> <li>• They had it as a loose budget item for 2041 until Councillor Dasko was pushing for it. Along with the BIA and TOPCA.</li> <li>• The Stavebank wall project is back on. Gone through all City Departments, and had the last department sign off on that. Spoke to Frank Giannone, Edenshaw, and Peel Chrysler are the key groups for it. We have \$20,000 set aside for both projects along with LCBO wall.</li> <li>• At night going to have artistic projects shown on the wall. Going to be still images with local and indigenous artists.</li> <li>• Memorial park, seeing if there is an interest for an artificial skating track that people can go around. Councillor Dasko will keep working on that.</li> <li>• Farmers Market, Ray Marentette will not be doing the bicycle valet. Gets some support from the city for that. Would hate to see him go and the valet program go.</li> </ul> <p><b>Action:</b></p> <ul style="list-style-type: none"> <li>• Stephen Dasko to reach out to Frank Giannone to connect with Natasha.</li> <li>• Dianne to reach out to Stephen Dasko regarding Farmers Market bike valet.</li> </ul>
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6	<p><b>Chair's Report</b> – John Pappas</p> <ul style="list-style-type: none"> <li>• Need to figure out how to proceed next with regards to the Lakeshore Transportation Studies following their presentation. Should get started on a town hall.</li> <li>• The PCBIA meeting is scheduled for this week because staff and I attended the OBIAA conference last week. Had a chat with Jamie Bay, Clarkson BIA chair and going to look into how we can collaborate with the Clarkson BIA on the Lakeshore Transportation Study.</li> <li>• Everyone should be treated with respect and it is all about the people when working for a BIA.</li> </ul> <p><b>Action:</b></p> <ul style="list-style-type: none"> <li>• Stephen Dasko to reach out to Clarkson Council member.</li> </ul> <p><b>Upcoming Events:</b></p> <ul style="list-style-type: none"> <li>• Port Credit Farmers Market every Saturday starting from June 4<sup>th</sup> until October 8<sup>th</sup>.</li> <li>• Paint the Town Red on July 1<sup>st</sup>.</li> <li>• Vegfest on June 23<sup>rd</sup>.</li> <li>• The Hazel McCallion Walk for Health on Sunday June 5<sup>th</sup>, at Port Credit Memorial Arena.</li> </ul>
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7	<p><b>Committee Reports</b></p> <p><b>Financials</b> – Brenda McGarrell</p> <ul style="list-style-type: none"> <li>• See Financial report.</li> <li>• We continue to spread the Municipal Levy as income - monthly- not to skew numbers each month.</li> <li>• Deferred income - Balance Sheet 2nd page - details Levy and Grants to come at March 3/22.</li> <li>• We continue to credit the Under Levy repayment monthly - as was over estimated 2022 Budget.</li> <li>• We received March 3/22- Post Billing Tax Adjustments - City Revenue &amp; Taxation Statement – Tax Cancellations, Net Adjustments for our BIA - &amp; once end of year numbers known - taken into account for next years Under Levy Budget planning.</li> <li>• Scotia Bank Balance healthy - Leaves the BIA in Good financial standing.</li> <li>• Discussions underway for short-term interest.</li> <li>• After reviewing the Financial Statements, if any questions, kindly advise, Brenda will have reviewed and answer any questions..</li> <li>• Doing lump sum monthly. The PCBIA have split the levy up each month, otherwise it would skew the numbers.</li> </ul>
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- Doing the underlevy monthly as well. It was far less than anticipated. We based it off previous years and was far less.
- Our budget moved up many months. Skewed up all the levies.

### **Beautification** – Julia Chatterji | Natasha Mackinnon

- See Beautification Report

#### **Discussion**

- Launched Streetscape Ambassador program.
- Not included in Asana because Gail does not have access there.
- Streetscape Ambassadors from last season are returning in 2022.

#### **Action**

- Natasha to follow up about Garbage bin in front of Crooked Cue.
- Natasha to follow up with Ann about Streetscape ambassadors.

### **Marketing** - Ann Ivy Male | Dianne Dela Cruz

- See Marketing Report.

#### **Discussion**

- Spring In the Port was huge success and well attended.

### **Advocacy** - John Pappas | Natasha MacKinnon

- See Advocacy committee report.

#### **Discussion**

- It is a street vibrancy issue. It is the whole streetscape.
- We are well informed right now in the steps of the process. We don't even want it to get that far to get voted on by councillors.
- Nothing is currently funded right now. Now is the time to get all the stuff done and have our voices being heard and advocate.
- Port street is a wide road because it was designed for ships. One of the widest in the roads.

### **Sponsorship** – Ric Cooper | Natasha Mackinnon

- See Sponsorship committee report.

Brenda McGarrel made a motion to allocate \$3,000+HST under event and campaigns to Music at Port St.  
Seconded by Ann Ivy Male.  
All in favor.

Julia Chatterji made a motion to allocate \$5,000 to VegFest.  
Seconded by Brenda McGarrel.  
All in favor.

**Discussion**

- It was a no from Sponsorship, and it was also no from Marketing for Stephen Uhraney. Going to be a no from the BIA.
- Contact photography festival sponsored by Scotiabank in Toronto.
- One of the points of contention was that it was his show. People can't assume they will get funding from us.
- It was one person promoting himself and didn't meet the criteria for Marketing or Sponsorship.
- Would be great to have at various locations in Port Credit like the FRAM building and Archtop.
- Potentially in May 2023, especially since we lost the Waterfront festival. Could potentially get tourism funding as well.
- Buskerfest to present proposal for 2023.
- Open discussions for next year with regards to PTTR and MMWF.
- Brenda would like to see a large flag pole.

**Action**

- Stephen Dasko to follow up with Parks department. Add it into west marina park possibly.

**Safety & Security** - Wassim Alroz | Natasha MacKinnon

- No report. Will be reported on later once meet with the officer.

**Discussion**

- Meeting with Seargent Watson along with John Pappas.
- Had an incident with Ava florist where someone walked into her shop and stole their cellphone. Was included in member newsletter.
- Going to reach out to businesses and bars and get any feedback about the program.

**Policies & Procedures** – Brenda McGarrell | Dianne Dela Cruz

- No report.

**Action**

- Andrew to send out contact list and committee list.

**Hiring Committee** - Lucie Zima | Dianne Dela Cruz

- No report.

**Business Recruitment & Retention** - Dianne Dela Cruz

- See Business Recruitment & Retention Committee report.

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**Staff Report**


Natasha Mackinnon - Dianne Dela Cruz

**Natasha's report**

- See report

**Dianne's report**

- See report

<p style="text-align: center;"><b>9</b></p>	<p><b>Other Business</b></p> <ul style="list-style-type: none"> <li>• New PCBIA Board Members Discussion <ul style="list-style-type: none"> <li>○ John Pappas to contact Marleen Bauer. She is quite involved with Options.</li> <li>○ Discussions was held.</li> <li>○ Wassim Alroz motions for accepting Dorothy Hagel to the board, second by Councillor Stephen Dasko. All in favour.</li> <li>○ Julia Chatterji motions for accepting Emily Miskz to the board, second by Ann Ivy Male. All in favour.</li> </ul> </li>   <li>• Spring IN The Port Event Updates <ul style="list-style-type: none"> <li>○ It was a great success, lots of people came out to enjoy.</li> </ul> </li>   <li>• Mayor’s Annual Address – June 7, 2022 <ul style="list-style-type: none"> <li>○ If anyone is interested in attending, please let Natasha know.</li> </ul> </li> </ul>
<p style="text-align: center;"><b>10</b></p>	<p><b>Adjournment 8:29 pm</b></p> <p style="text-align: right;">Moved by: Emily Miskz ; Second by: Dorothy Hagel</p>
<p><b>Dates</b></p>	<p>Office will be closed for Victoria Day on May 23<sup>rd</sup>.</p> <p>Next Board Meeting: Wed, May 25, 2022.</p> <div style="text-align: right;">  </div>